

Levi K. Banker

217.663.4135
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levikbanker.com

Hello,

I'm Levi, and I'm interested in joining your team in the Content Designer role. I bring with me, over five years of experiences that will benefit your company greatly. I have spent my time in the professional world creating results driven material in a variety of media, and for a variety of purposes. From designing and producing printed materials used by the biggest names in the beverage industry, to web design and content marketing for small businesses, there is no design challenge that I am unwilling to face head on.

In my current position as a design team member at The Designery, I am tasked with creating and producing high-end signage for business clients. With our reputation for producing excellent work in the discipline, an eye for detail, organization, and the ability to manage several projects at once are a must to deliver such results to each client. Previously, as the Design and Production Lead at The Holtzman-Bechtel Company, it was my job to translate existing brand materials into usable assets and manage one end of the production process. It was also in my responsibilities to produce all print and digital marketing materials used by the company.

My combination of skills, previous experiences, and personality would be a perfect asset to your company. My results driven nature, ability to communicate with people inside and outside of a team, and project management skills make me the best candidate to join your team and achieve goals. Thank you for your time in considering me for the Content Designer role. I look forward to the opportunity to meet with you to discuss the position more in depth, and next steps.

Best,

Levi K. Banker.

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Education

Southern Illinois University-Edwardsville, Edwardsville, Illinois
May 2011-Bachelor of Arts
Major: Studio Art
Concentration: Graphic Design

Work History

The Designery

Graphic Designer (Present)

- Design and produce high-end signage for clients in a strictly B2B setting
- Work with clients to ensure that their specific display needs are met with consideration to budget, materials, timeline, and producibility.
- Manage a high volume, multi-stage project workflow with considerations for timeline and process.
- Maintain project libraries with all client provided, and internally produced materials.

The Holtzman-Bechtel Company

Design /Production Lead (May 2014-September 2016)

- Concept, design and produce brand compliant graphics used by beverage companies including but not limited to: AB-Inbev, Coca-Cola, and PepsiCo with little to no direct oversight.
- Introduce email marketing, and revamp the company's digital presence.
- Receive and translate client and staff ideas into actionable mock ups and final materials.
- Concept, proof, and spec large scale manufactured items.
- Maintain company and client visual assets to ensure current branding compliance.
- Foster relationships with clients to ensure proper product visuals and scope.

Levi K. Banker Design

Owner (Present)

- Started a small design company that produces print, web, and identity materials.
- Maintain client accounts from initial contracting, through product delivery.

The City of St. Louis, Missouri

Graphic Designer/Web Administrator (Nov. 2012-Feb. 2016)

- Create all print based promotional material used by the City's Communications Division and other contracted entities.
- Help re-design and manage the STL-TV website, resulting in an initial 380 percent increase in traffic per month.
- Work with city officials to create the identity and all related materials for the city's public access television station.

Software and Apps

Windows and Mac environments, Illustrator, Photoshop, InDesign, Scribus, Acrobat Pro Microsoft Office Suite, HTML, CSS, MailChimp, Wordpress, Joomla, Sprout Social, Google Analytics, Facebook Analytics, Various social media platforms.

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References

John Bradac
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